



Sree Teja Kalakota

UX Design Student
University of Texas at Austin

+1 (737) 377 - 9307

kalakotasreeteja@utexas.edu

Austin, Texas



SUMMARY

Aspirational UX designer with extensive knowledge of web technologies, as well as professional and academic experience in computer programming and user interface design. Succeeded in collaborating with creative, multilingual, and multicultural teams to approach design challenges analytically. Extensive professional goals entail a focus on developing user-centric experiences in the domain of computer-human interaction design.

PROFESSIONAL EXPERIENCE

● USER INTERFACE DESIGNER / FRONT-END ENGINEER

TATA CONSULTANCY SERVICES LIMITED

February 2021 - August 2022

- Designated as an AEM developer for one of the largest restaurant supply clients in the United States.
- Audited the design and development of react-based front-end components for the web design.
- Streamlined and enhanced issues in HTML, CSS, JS, jQuery, and Bootstrap while developing Java servlets.
- Networked closely with a 5-member cross-functional scrum team to ensure a cohesive and user-friendly experience.
- Earned Competency Incentive reward for exceptional performance in the first year of employment.

● SENIOR GRAPHIC DESIGNER

ADITYA MEHTA FOUNDATION

October 2018 - February 2021

- Formulated an impactful design system for the franchise, as the lead designer for 3 years for a results-driven team.
- Crafted the Para Athlete's Cycling Suit Design for the 2019 Asian Road Cycling Championship.
- Conceptualized the planning and execution of the design activities for more than 25 National Events.
- Mapped out designs in collaboration with major brands, celebrities, event managers, and para-athletes.
- Masterminded the interior of the Infinity parasport academy and rehabilitation center with two other designers.

ACADEMIC PROJECTS

● USER EXPERIENCE DESIGNER

SMART COOKBOOK WITH ADVANCED PANTRY MANAGEMENT

August 2022 - December 2022

- Implemented a competitive analysis of 6 direct and indirect competitors based on Information Architecture.
- Screened 11 User Interviews and Surveys to understand the user flow and created a Content Inventory.
- Designed Wireframes and High Fidelity UI based on the information hierarchy of the study.
- Skills: Competitive Analysis, Teamwork, Problem-Solving, Wireframes and High Fidelity UI, UX Research

● USER EXPERIENCE RESEARCH & WEB AND ANDROID DEVELOPER

AN ANDROID APPLICATION FOR GAMIFIED LEARNING

December 2019 - March 2020

- Prospected research on the metrics to determine a student's understanding of coursework.
- Tailored the pain points, designed a gamification model, and developed a website for my academic coursework.
- Incorporated the analyzed data to build an Android application that integrates gamification techniques.
- Takeaways: UX Research, Node JS, Communication, Presentations, web design, UX design, UI design.

ACADEMIC QUALIFICATION

● MASTERS IN INFORMATION STUDIES - USER EXPERIENCE DESIGN

THE UNIVERSITY OF TEXAS AT AUSTIN - TEXAS

May 2024 (expected)

- Courses: Human-AI Interaction, Human-Computer Interaction, Information Architecture and Design.

● BACHELORS IN INFORMATION TECHNOLOGY - COMPUTER SCIENCE

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY - HYDERABAD

October 2020

- Student Coordinator for IEEE India Council and conducted graphic design workshops

SKILL BASE

● RESEARCH

Survey Heuristic Evaluation Interviews Personas

Card Sorting Information Architecture Contextual Inquiry

● IDEATION

Sitemaps Storyboarding Design Thinking Task-flows

User scenarios Information Architecture Wireframing

Usability Testing Affinity Mapping

● VISUAL DESIGN

Mockups Prototyping Product Design Branding

Typography Icon Design Sketching

● WEB DESIGN

HTML5 CSS3 Javascript ES6 Node JS Bootstrap

AJAX jQuery

● PROGRAMMING LANGUAGES

C Java C++ Python

● TOOL KIT

Adobe Photoshop Adobe Illustrator Visual Studio Code

Figma Sketch Android Studio GitHub Jira

Adobe XD Miro

ACHIEVEMENTS

● COMMENDATION

- Indo-Tibetan Border Police expressed gratitude for my commitment to the promotion of paralympic sports in India.
- Commended by the Indian Border Security Force for offering gratuitous design workshops to the handicapped people.
- Appreciated by IEEE Hyderabad Section for working as an UI Designer for 'IEEE CovidMove' website in 2020.

● TOP PERFORMANCE

- Secured the leading spot in Robokart's Unity 3D Game Design Competition of 2017.
- Emerged victorious in IEEE - VBIT SB's Project Presentation Competition of 2019.